

CRAFTING CONTENT THAT CONVERTS

FluxDX



Welcome to FLuxDX Team, where Creative in Motion results!

We believe every effective digital solution begins with a clear understanding of who you are

Whether you're a bold startup discovering your voice, a growing business ready for the next chapter, or an established brand looking to reinvent, we start by uncovering the essence of your brand story. Through a deep understanding of your journey and vision, we craft digital experiences that resonate with your audience and elevate your unique presence in the digital world.

WHO ARE WE?



OUR VISION

To lead with innovation and storytelling, transforming creative sparks into impactful digital campaigns that inspire, connect, and elevate brands in a constantly evolving world



OUR MISSION

Driven by a passion for storytelling and the power of bold ideas, we are committed to excellence and inspired by the joy of helping brands grow and thrive



OUR PHILOSOPHY

We are more than service providers - we are your partners in digital transformation, dedicated to turning your online presence into a powerful business asset

Companies with which we have collaborated.



VDO.AI



cadenza



Aimplify **rewire360**



WHY CHOOSE FluxDX?

BEYOND BASIC, BUILT FOR IMPACT

Template websites and cookie-cutter posts won't cut it. You need a digital presence that works while you sleep turning visitors into loyal customers, effortlessly.

DATA-DRIVEN. RESULTS-OBSESSED

We don't guess we track, measure, and optimize every dollar you spend. ROI isn't just a buzzword here it's our obsession, because your growth fuels ours.

SMART TECH, BIGGER WINS

AI chatbots that never sleep. Emails that hit at just the right moment. SEO that gets you found, fast. We blend cutting-edge tech with real-world results.

REAL PARTNERS. NO HYPE

Forget empty promises. We don't sell dreams we build them. At FluxDX, we under-promise, over-deliver, and always show up when it counts.

What makes the difference?

Our framework empowers us to systematically optimize and refine ideas , accelerating the journey toward the optimal digital architecture. By merging our diverse talents—filtered through the lens of human psychology —we converge as a singular, collaborative force. This allows us to unleash potential and craft unforgettable digital experiences that drive real business growth and a strong ROI for our partners.

**WE'RE NOT JUST
DESIGNERS OR DIGITAL
THINKERS — WE'RE A
CREATIVE HUB.**

Within our design, digital, and advertising divisions, we seamlessly merge our skills to forge new horizons.

Transforming concepts into actionable strategies, we ensure your business thrives in the everyday landscape, delivering unparalleled performance better.

Hear What our client Say?

FluxDX completely transformed our digital presence. The clarity in design and structure has made it easier for our clients to understand our services and take action.

Amplify

We saw a significant increase in engagement and lead generation after the new website launch. The team truly understands user behavior.

rewire360[®]

After launching the new website, we saw a significant increase in engagement and lead generation. Our team possesses a comprehensive understanding of user behavior, enhancing our SEO strategy and results.

HAPUS
INFOTECH

we saw a significant increase in engagement and lead generation after the new website launch. The team truly understands user behavior.

PEN&
PODIUM

OUR SERVICES

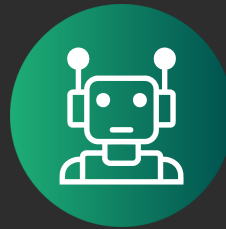
We specialise in elevating brands through strategic digital storytelling amplifying your unique voice in a way that connects, converts, and cuts through the noise. No massive budgets. No complicated processes. Just smart, creative solutions that work. With over two decades of experience, we deliver end-to-end brand and digital strategies designed to bring clarity, spark engagement, and drive real, measurable growth.



BRAND
STRATEGY



AD
CAMPAIGNING



CHATBOTS



SOCIAL MEDIA
MARKETING



SEARCH ENGINE
OPTIMIZATION



WEB DESIGN AND
DEVELOPMENT



GRAPHIC
DESIGN

WEB DEVELOPMENT

Timeshearing

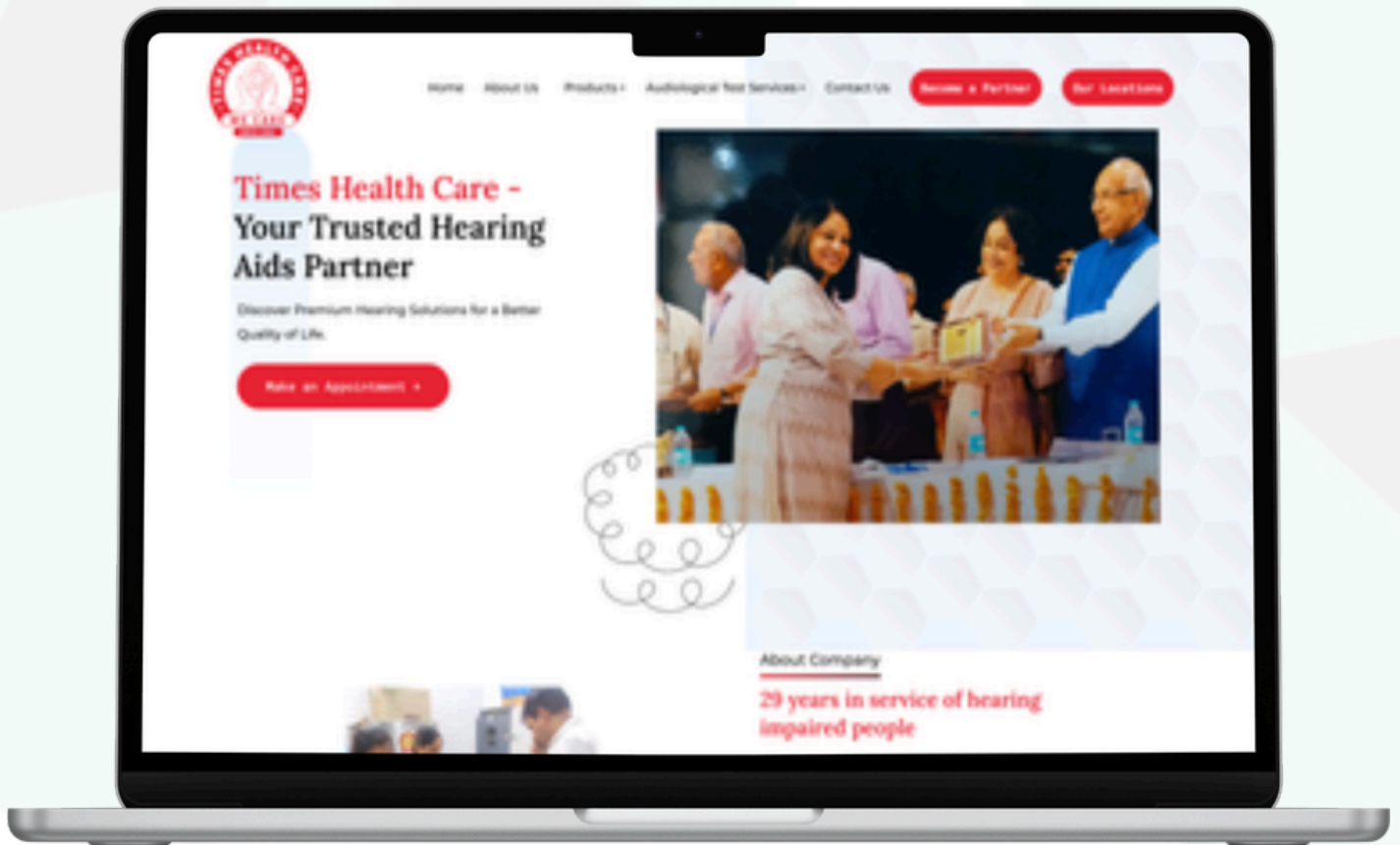
Times Health Care established in 1996, has earned competency in offering a wide range of Hearing Aids including both digital and conventional analogue hearing aids and Hearing Aid Accessories. We have all range starting from partialy to completely invisible hearing aids.

CHALLENGE

- The previous Times Hearing website faced several challenges that affected user experience and business growth. The design was outdated, making navigation difficult and unappealing for visitors.
- There was no clear website flow, which led to confusion and made it hard for users to explore hearing aid products or contact the business.

Process

- User-Centered UI/UX: Crafted a high-end interface that mirrors the precision of your engineering, ensuring clients find "Refining Plants" and "Turnkey Projects" intuitively.
- Mobile-First Architecture: Developed a fully responsive framework, ensuring your global partners have a seamless experience on smartphones and tablets.
- Performance Engineering: Optimized backend code and image compression to ensure lightning-fast loading speeds, even on slower industrial networks.
- SEO & Scalable CMS: Built an search-optimized structure paired with an easy-to-use content management system for effortless service updates.



Modern, responsive design (Improved user engagement and trust)

Seamless mobile and desktop experience
(Higher user retention across devices)

enhanced SEO (Increased organic traffic and online visibility) . Scalable content management via CMS (Easy product updates and long-term flexibility)

www.unitechservicesindia.com



TOP BRANDING STRATEGIES FOR SMALL AND MEDIUM SIZE BUSINESSES

Effective branding has become a massive helping hand in uplifting small businesses. It makes it easier to create an emotional connection with the target customers.

Read more :

<https://fluxdx.com/top-branding-strategies-for-small-and-medium-size-businesses/>

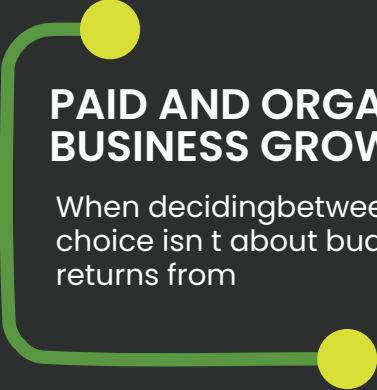


GOOGLE BUSINESS PROFILE OPTIMIZATION FOR LOCAL BUSINESS

Whether they're looking for an auto repair shop or a local plumber, the first thing most people do is turn to Google. The world's biggest

Read more :

<https://fluxdx.com/google-business-profile-optimization-for-local-business/>



PAID AND ORGANIC MARKETING: STRATEGIES FOR BUSINESS GROWTH

When deciding between paid and organic marketing for business growth, the choice isn't about budget but rather about strategy. Paid marketing offers quick returns from

Read more :

<https://fluxdx.com/paid-and-organic-marketing-strategies-for-business-growth/>

CONTENT WRITING

HOW SMALL BUSINESSES CAN LEVERAGE SOCIAL MEDIA MARKETING TO GROW ONLINE

In today's digital-first world, social media has become a powerful equalizer for small businesses. With limited budgets and resources, many small business owners often wonder

Read more :

<https://fluxdx.com/how-small-businesses-can-leverage-social-media-marketing/>

THE ROLE OF SEO IN DIGITAL MARKETING: WHY IT MATTERS IN 2025

In the ever-evolving digital marketing landscape, Search Engine Optimization (SEO) continues to be a foundational pillar. As we move through 2025, businesses that ignore SEO

Read more :

<https://fluxdx.com/the-role-of-seo-in-digital-marketing/>

A FRESH TAKE ON CRAFTING A WINNING SOCIAL MEDIA MARKETING STRATEGY

In today's digital-first world, building a powerful online presence is no longer optional; it's essential. This comprehensive guide explores a modern approach to developing a social

Read more :

<https://fluxdx.com/a-fresh-take-on-crafting-a-winning-social-media-marketing-strategy/>

OUR CONTACT INFORMATION



www.FLUXDX.COM/



CONNECT@FLUXDX.COM



INDIAN OFFICE- CONTACT NO.- +91 99002
82867 ADDRESS- PRASHANT NAGAR
COLONY, BANDLAGUDA JAGIR,
HYDERABAD, 500086



AUSTRALIAN OFFICE CONTACT NO.- +61
426 550 995 ADDRESS- 1101 HAY STREET,
WEST PERTH WA 6005, AUSTRALIA