CRAFTING CONTENT THAT CONVERTS

FluxDX



FluxDX

Welcome to FLuxDX Team, where Creative in Motion results!

Webelieveeveryeffective digital solution begins with a clear understandingofwhoyou are

Whetheryou're abold startup discovering your voice, a growing business ready for the next chapter,or an established brand looking to reinvent, we start by uncovering the essence of your brand story. Through a deep understanding of your journey and vision, we craft digital experiences that resonate with your audience and elevate your unique presence in the digital world.

WHO ARE WE?



OUR VISION

Tolead with innovationand storytelling, transforming creative sparks into impactful digital campaigns that inspire, connect, and elevate brands in a constantly evolving world



OUR MISSION

Driven by a passionfor storytelling and the power of bold ideas, we are committed to excellence and inspired by the joy of helping brands grow and thrive



OUR PHILOSOPHY

We remore thanservice providers we re your partners in digital transformation, dedicated to turning your online presence into a powerful business asset

Companies with which we have collaborated.























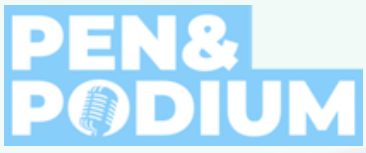












WHY CHOOSE FluxDX?

BEYOND BASIC, BUILT FOR IMPACT

Template websites and cookie-cutter postswon t cut it. You need a digital presence that works while you sleep turning visitors into loyal customers, effortlessly.

DATA-DRIVEN. RESULTS-OBSESSED

We don t guess we track, measure, andoptimize every dollar you spend. ROI isn t just a buzzword here it s our obsession, because your growth fuels ours.

SMART TECH, BIGGER WINS

AIchatbots thatnever sleep. Emails that hit at just the right moment. SEO that gets you found, fast. We blend cutting-edge tech with real-world results.

REAL PARTNERS. NO HYPE

Forget emptypromises.We don tsell dreams we build them. At FluxDX, we under-promise, over-deliver, and always show up when it counts.

What makes the difference?

Our framework empowers us to systematically optimize and refine ideas , accelerating the journey toward the optimal digital architecture. By merging our diverse talents—filtered through the lens of human psychology —we converge as a singular, collaborative force. This allows us to unleash potential and craft unforgettable digital experiences that drive real business growth and a strong ROI for our partners.

WE'RE NOT JUST DESIGNERS OR DIGITAL THINKERS — WE'RE A CREATIVE HUB.

Within our design, digital, and advertising divisions, we seamlessly merge our skills to forge new horizons. Transforming concepts into actionable strategies, we ensure your business thrives in the everyday landscape, delivering unparalleled performance better.

Hear What our client Say?

FluxDX completely transformed our digital presence. The clarity in design and structure has made it easier for our clients to understand our services and take action.

Aimplify

We saw a significant increase in engagement and lead generation after the new website launch. The team truly understands user behavior.

rewire360

After launching the new website, we saw a significant increase in engagement and lead generation. Our team possesses a comprehensive understanding of user behavior, enhancing our SEO strategy and results.

HAPUS INFOTECH

we saw a significant increase in engagement and lead generation after the new website launch. The team truly understands user behavior.

PEN&PODIUM

OUR SERVICES

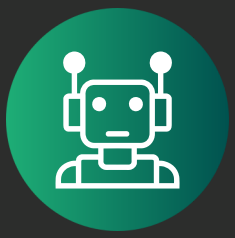
We specialise in elevating brands through strategic digital storytelling amplifying your unique voice in a way that connects, converts, and cuts through the noise. No massive budgets. No complicated processes. Just smart, creative solutions that work. With over two decades of experience, we deliver end-to-end brand and digital strategies designed to bring clarity, spark engagement, and drive real, measurable growth.



BRAND STRATEGY



AD CAMPAIGNING



CHATBOTS



SOCIAL MEDIA MARKETING



SEARCH ENGINE OPTIMIZATION



WEB DESIGN AND DEVELOPMENT



GRAPHIC DESIGN

WEB DEVELOPMENT

CASE 1

Unitech Services India - Turnkey Solution

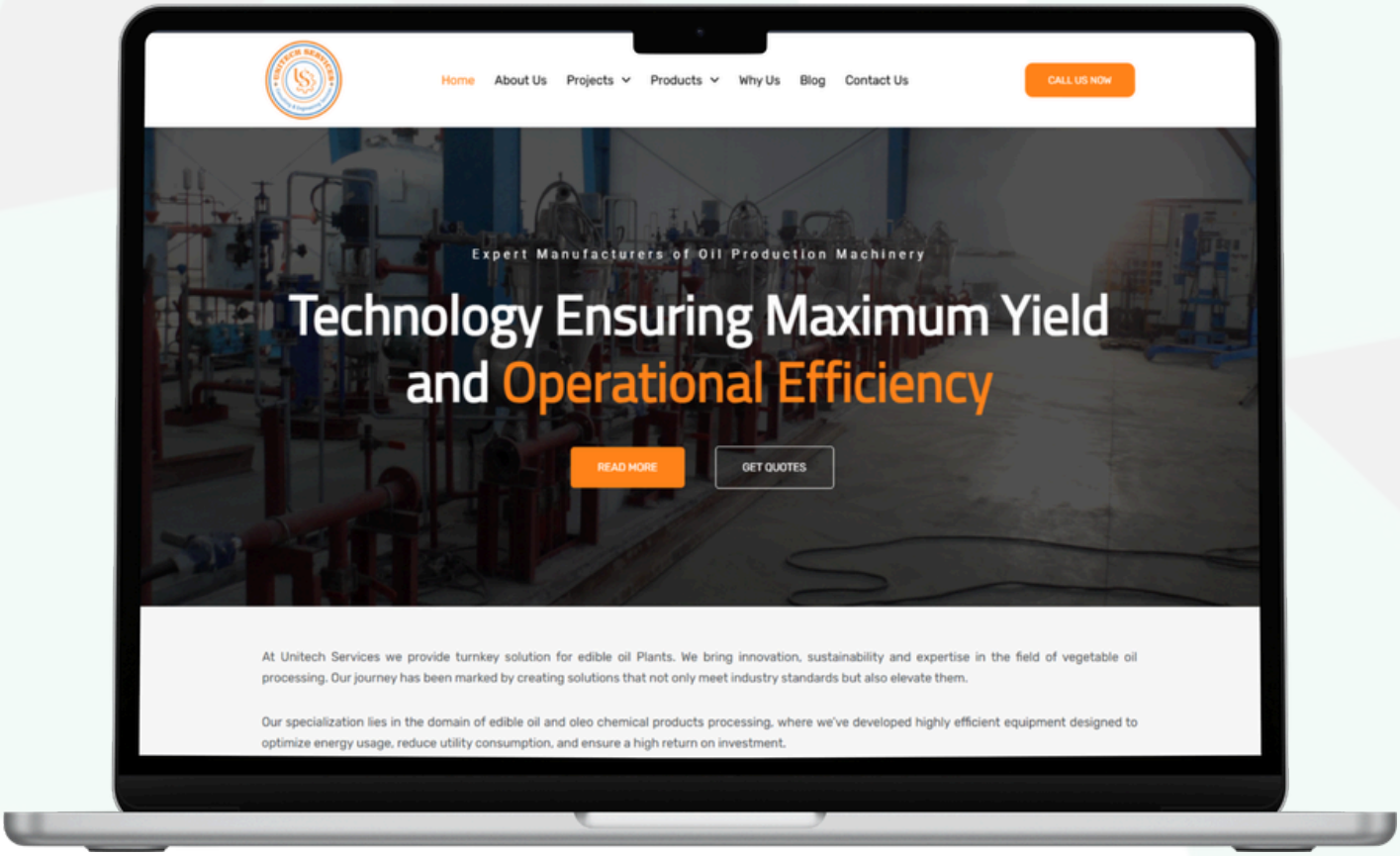
Unitech Services India provides turnkey edible oil solutions from concept to commissioning. Specializing in efficient refining plants, our ISO 9001-2015 and Z-certified Mohali unit ensures peak quality. Our expert engineers deliver modular designs that slash installation costs through cutting-edge, low-temperature distillation. We partner with you to provide sustainable, international-standard technology for maximum productivity.

CHALLENGE

- The website is outdated, suffering from poor UI/UX, a lack of mobile responsiveness, and slow loading speeds.
- The website's conversion rate is quite low, hovering around 2%, limiting its ability to attract visitors.

Process

- Audit & Strategy: Analyzed technical debt and user behavior to identify performance bottlenecks and UX gaps.
- Performance Optimization: Rebuilt the site with lightweight code and asset compression to slash loading times.
- Responsive UI/UX Design: Developed a mobile-first, intuitive interface to ensure seamless navigation on all devices.



50% improvement in

loading speed (Faster user access and retention) .

30% increase in

organic traffic (Boosted visibility and reach) .

40% reduction in

in bounce rate (Improved engagement and usability)

www. unitechservicesindia.com

WEB DEVELOPMENT

Timeshearing

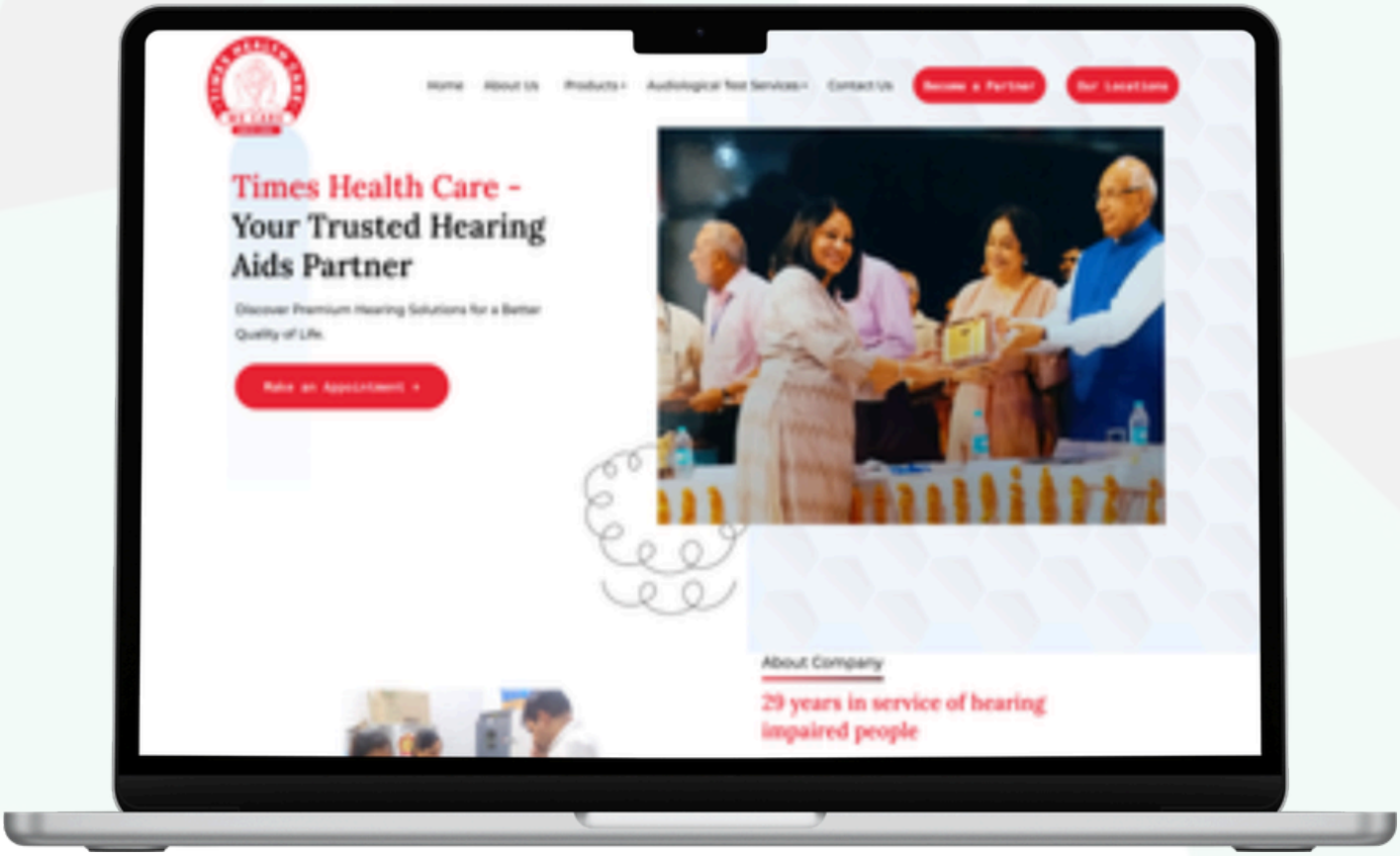
Times Health Care established in 1996, has earned competency in offering a wide range of Hearing Aids including both digital and conventional analogue hearing aids and Hearing Aid Accessories. We have all range starting from partialy to completely invisible hearing aids.

CHALLENGE

- The previous Times Hearing website faced several challenges that affected user experience and business growth. The design was outdated, making navigation difficult and unappealing for visitors.
- There was no clear website flow, which led to confusion and made it hard for users to explore hearing aid products or contact the business.

Process

- User-Centered UI/UX: Crafted a high-end interface that mirrors the precision of your engineering, ensuring clients find "Refining Plants" and "Turnkey Projects" intuitively.
- Mobile-First Architecture: Developed a fully responsive framework, ensuring your global partners have a seamless experience on smartphones and tablets.
- Performance Engineering: Optimized backend code and image compression to ensure lightning-fast loading speeds, even on slower industrial networks.
- SEO & Scalable CMS: Built an search-optimized structure paired with an easy-to-use content management system for effortless service updates.



Modern, responsivedesign(Improved user engagement and trust)

Seamless mobile and desktop experience (Higher user retention across devices)

enhanced SEO (Increased organic traffic and online visibility) . Scalable content management via CMS (Easy product updates and long-term flexibility)

www. unitechservicesindia.com

WEB DEVELOPMENT

Pen and Podium

At Pen and Podium, we believe in empowering students to unlock their full potential through exceptional online education. Founded with a passion for fostering critical thinking, clear communication, and creative expression, we provide a dynamic and supportive learning environment for students of all ages.
Our journey began with a simple vision: to make high-quality, personalized learning accessible to everyone, regardless of their location. We saw a need for an educational platform that goes beyond traditional rote learning, encouraging students to explore, question, and innovate. This led to the creation of Pen and Podium, where we blend expert instruction with interactive methodologies to create truly transformative learning experiences.

CHALLENGE

- Performance Engineering: The legacy site suffered from technical bloat and unoptimized server response times, leading to slow loading speeds that frustrated global partners and increased bounce rates.

- A non-responsive, rigid design lacked a clear visual hierarchy, making it difficult for users to navigate the complex "Concept to Commissioning" journey on mobile devices.

Process

- Performance Engineering: The legacy site suffered from technical bloat and unoptimized server response times, leading to slow loading speeds that frustrated global partners and increased bounce rates.

- A non-responsive, rigid design lacked a clear visual hierarchy, making it difficult for users to navigate the complex "Concept to Commissioning" journey on mobile devices.



Mobile Traffic
+60% increase in handheld device engagement

Lead Gen
40% boost in "Learn More" submissions

Trust factors
70% by testimonial to By integrating high-quality client testimonials and project success stories, we bridged the "trust gap

www.prnandpodium.online.com

WEB DEVELOPMENT

AImplifygolbal

AImplify operates at the vital intersection of recruitment, marketing, and technology—the core pillars where modern growth challenges arise. We partner with founders and leadership teams to cut through complexity, bringing clarity to decision-making and disciplined structure to execution. By bridging the gap between strategy and momentum, we empower businesses to scale with confidence and precision.

CHALLENGE

- We developed the website from the ground up, focusing on creating a structured, “brain-like” UI that simplifies complex information and guides users intuitively.

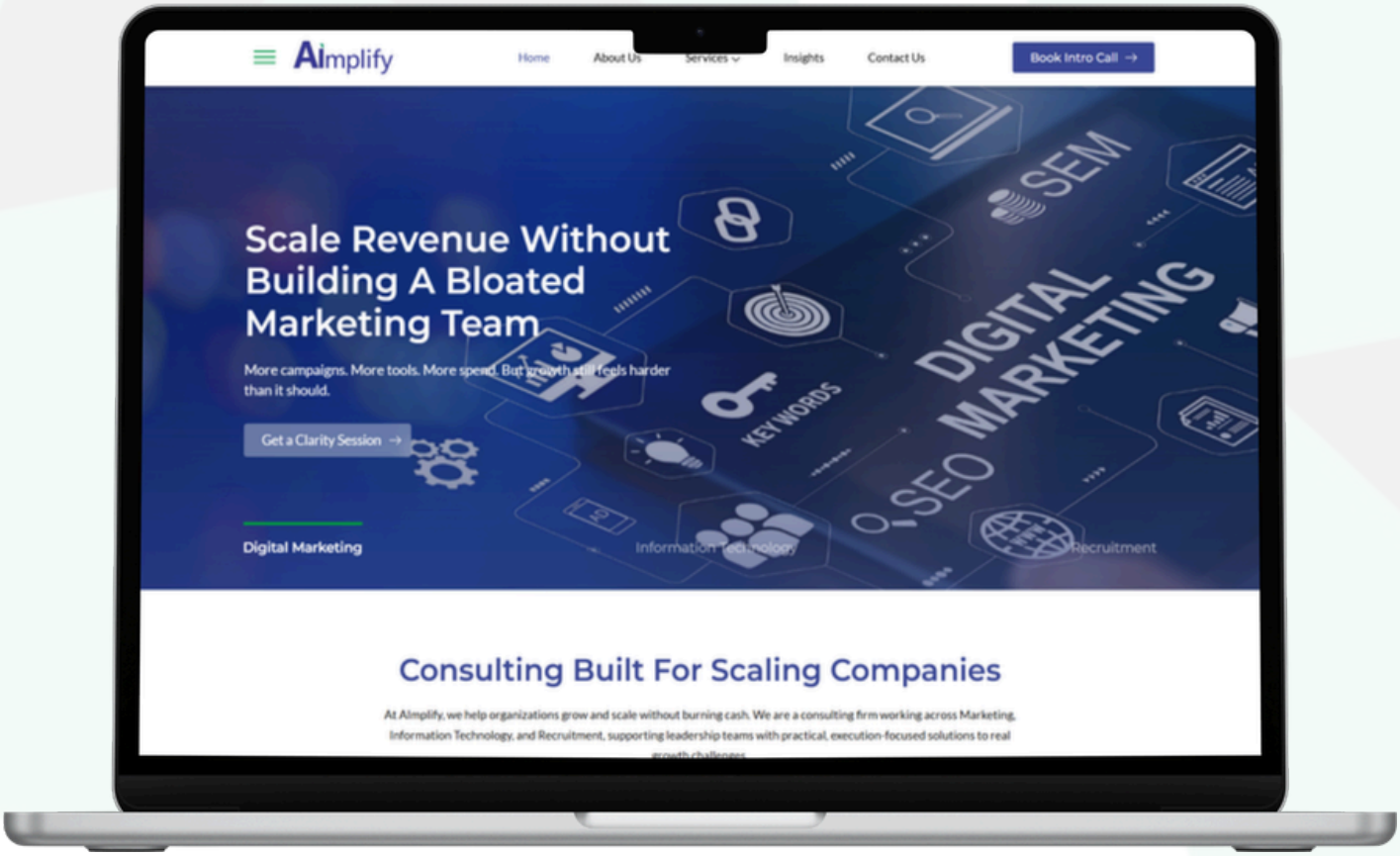
- The key challenge was designing for user clarity—so we implemented a clear visual hierarchy and responsive layout, making the “Concept to Commissioning” journey easy to navigate across all devices.

Process

- Strategic UX Mapping: We mapped the entire “Concept to Commissioning” journey to understand user behavior, then structured the website flow to guide users step-by-step with clarity.

- Design → Build → Optimize: Starting with wireframes, we crafted a clean UI, developed a fast, responsive website, and continuously optimized performance to ensure smooth navigation across all devices.

- Performance-First Development:We prioritized speed and efficiency from the start—optimizing code, assets, and server response to deliver a fast, seamless experience that keeps users engaged.



+50% faster development & deployment
Using a streamlined Design → Build → Optimize approach

+60% smoother journey completion
With strategic UX mapping of the “Concept to Commissioning” flow

+100% structured navigation clarity
Through a “brain-like” UI that simplifies complex information

https://aimplifyglobal.com/

WEB DEVELOPMENT

Rewire360

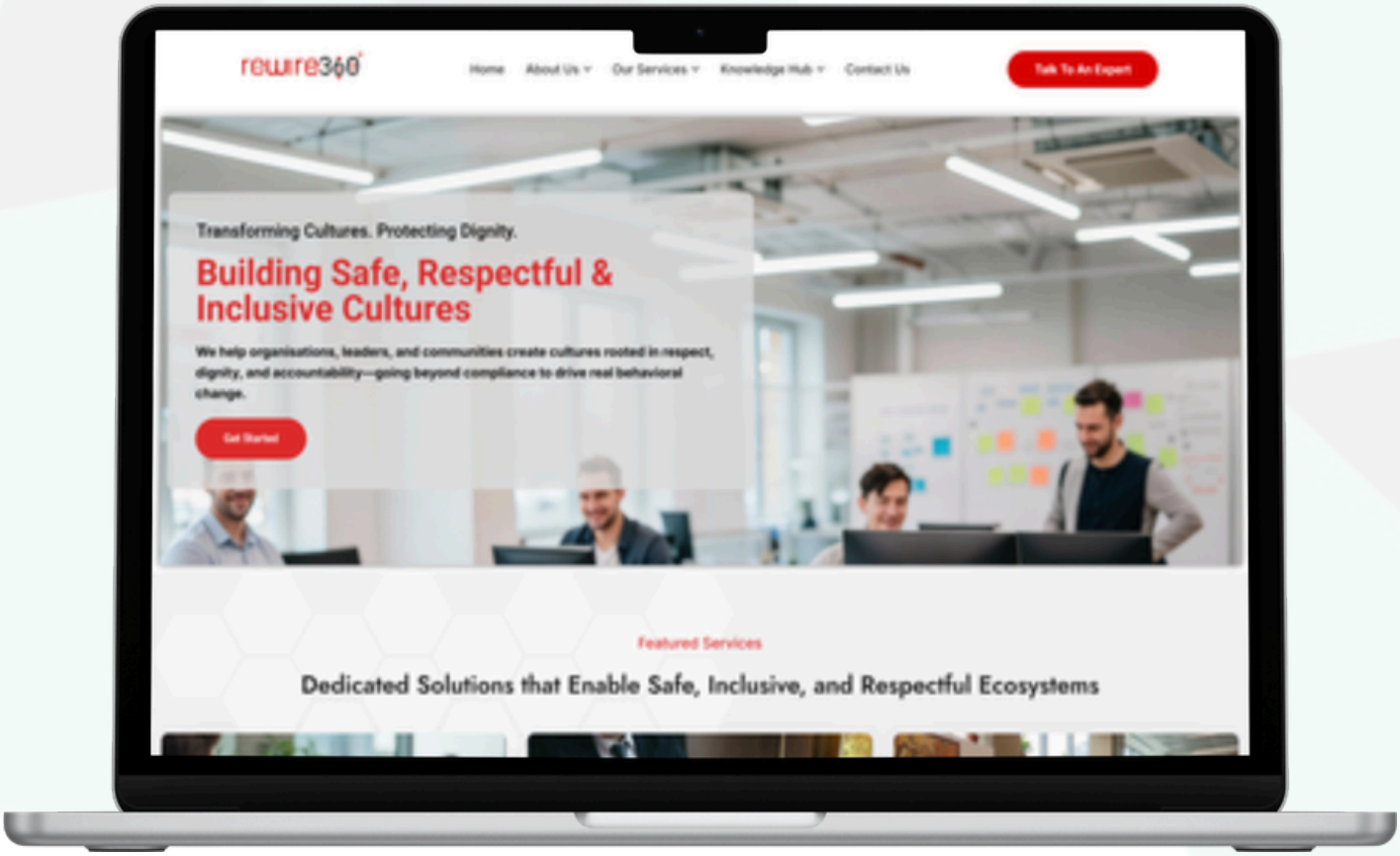
At Rewire360, we believe that lasting change begins in the mind. We are a compliance and gender sensitization organization dedicated to building safe, inclusive, and emotionally intelligent workplaces. We aim for a cultural transformation ,a rewiring of workplace mindsets. By addressing deep-rooted biases, conditioning, and generational patterns, we help organizations build ecosystems where empathy, equality, and respect become part of everyday culture.

CHALLENGE

- The website was built from scratch with an emphasis on simplifying and clearly presenting critical frameworks such as POSH & POCSO compliance.
- Developed a complex yet intuitive UI/UX architecture that transforms intricate content into a seamless user experience.

Process

- Built from scratch with a clarity-first approach : Simplifying complex frameworks like POSH & POCSO into structured, easy-to-understand content.
- Researched user needs, mapped the journey, and designed a structured, intuitive “brain-like” UI for seamless navigation
- Launched and continuously improved the website based on user behavior, ensuring consistent performance and enhanced user experience.
- scalable code while optimizing performance for speed and seamless responsiveness across all devices.



UI/UX Architecture
+70% improved content clarity
Transforming complex information into a seamless and intuitive user experience

User Experience
+60% easier navigation flow
Through a structured and intuitive UI/UX design system

Content Simplification
+50% better information accessibility
Breaking down intricate compliance topics into digestible sections

https://rewire360.com/

Logo Design

Aimplify

Logo Design



Logo Design



BRAND GUIDELINES

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OKAMI

Montserrat

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BRAND GUIDELINES

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Aa

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Facebook
Instagram
Google Review
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Hoppers Crossing, Victoria 3029
Open 6 Days: Wednesday to Monday
(Tuesday is a Holiday)
Opening Timings: 4:00 PM - Till Late
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BOOK YOUR ORDER
+61 451 529 248
contact@streetruchulu.com.au


STREET RUCHULU MENU
DOSA DELIGHTS
Plain Dosa $6
Dosa - Masala / Onion / Egg $12
Ghee Podi Dosa $14
Rava Dosa $10
Rava Masala Dosa $12
Millet Plain Dosa $10
Millet Dosa - Masala / Onion / Egg $12
IDLY BLISS
Idly (3pcs) $12
Sambar Idly (2pcs) $12
Ghee Podi Idly (2pcs) $12
Millet Idly (3pcs) $12
Millet Sambar Idly (2pcs) $14
Millet Ghee Podi Idly (2pcs) $14
VADA VIBES
Sambar Vada (3pcs) $12
Medu Vada (3pcs) $12
Masala Vada (3pcs) $12
PURI PARADISE
Puri with Aloo Curry (2pcs) $15
Puri with Onion Besan Curry (2pcs) $15
BIRYANI BONANZA & RICE
Veg Biryani $15
Chicken Biryani $16
Goat Biryani $18
Fish Biryani $18
Prawn Biryani $20
Sambar Rice $15
Curd Rice $15
SNACK SENSATIONS
Mirchi Baji (3pcs) $15
Gut Mirchi $15
Punugulu $12
Mysore Bonda (4pcs) $12
BEVERAGE BURST
Soft Drink $3
Plain Lassi $4
Mango Lassi $5
Masala Tea $5
DESSERT DREAMS
Double Ka Meetha $10
Gulab Jamun (4pcs) $10


GRAND OPENING
OF
STREET RUCHULU
FOOD TRUCK
01. NOV. 2025




LOYALTY CARD
STREET RUCHULU
+61 451 529 248
contact@streetruchulu.com.au


STREET RUCHULU FOOD TRUCK
OPENS NEXT WEEK
AT HOPPERS CROSSING, MELBOURNE!
ON
01.NOV.2025
SATURDAY
2/415-417 Old Geelong Road, Hoppers
Crossing, Victoria 3029


MILLET DOSA: THE GUILT-FREE
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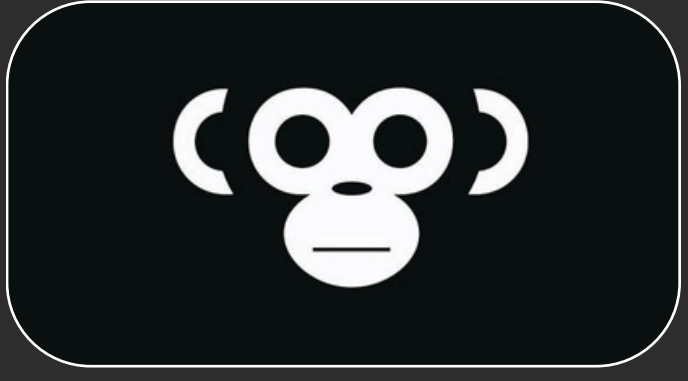

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BRAND GUIDELINES

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BRAND GUIDELINES

MASTER
SPORTS WEAR











BRAND GUIDELINES

Open Sauce

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Social Media Marketing

ABOUT THEM

Savantic Corporation believes that every student possesses unique potential waiting to be unlocked with the right guidance. We are a committed education consulting firm assisting Indian students in transitioning from academic aspirations to corporate success.





Social Media Marketing Post







Social Media Marketing

ABOUT THEM

Indulge in the rich, vibrant flavors of India — freshly served on the streets of Australia. From crispy dosas and soft idlis to spicy vadas, tangy sambar, and fragrant biryanis, every dish is crafted to bring you the true taste of Indian tradition. Our food is freshly prepared using time-honored recipes and authentic spices that capture the soul of India's kitchens. Whether you're craving a quick masala dosa on the go or a comforting food with mirchi bajji, every bite is filled with warmth, spice, and love — just like home.





Social Media Marketing Post







Social Media Marketing

ABOUT THEM

At Socks Vibe, we believe that socks are more than just an accessory — they're the foundation of your comfort. That's why we create high-quality socks for men and women that combine style, sustainability, and everyday performance.





Social Media Marketing Post







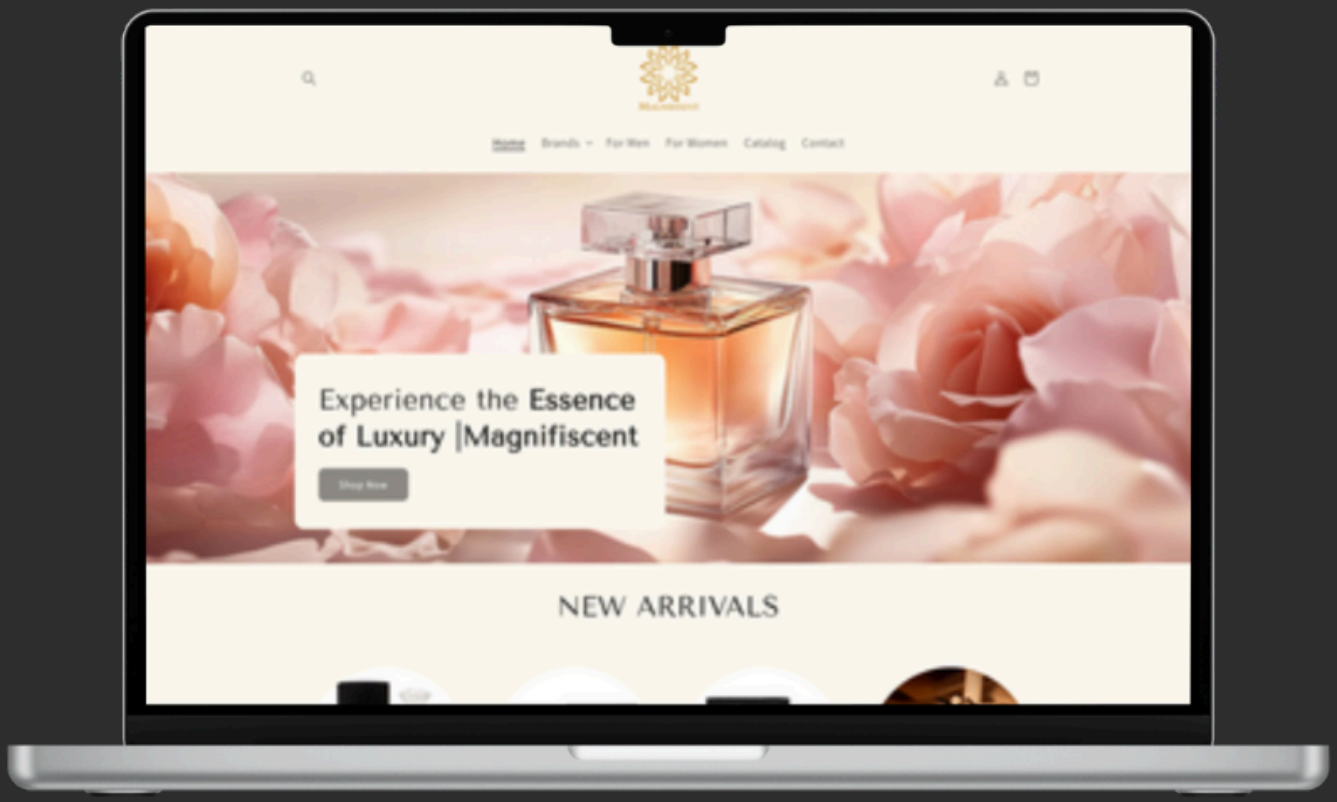
Performance Marketing

ABOUT THEM

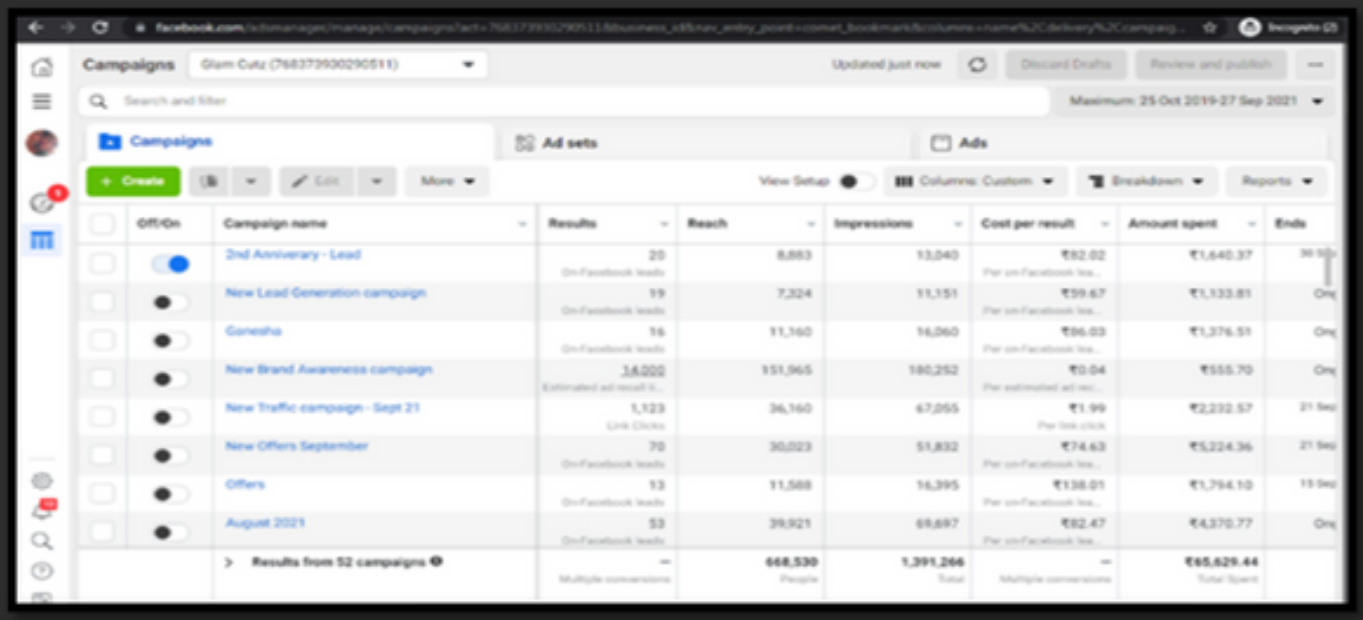
The Magnifiscent's Shopify store into a premium, conversion-driven storefront that reflects timeless elegance. The initiative will focus on store redesign, product SEO, optimized checkout, and enhanced user experience. The end goal is to deliver a clean, minimal, product-first interface that aligns with luxury positioning, while boosting engagement, prepaid adoption, and overall conversion rates.

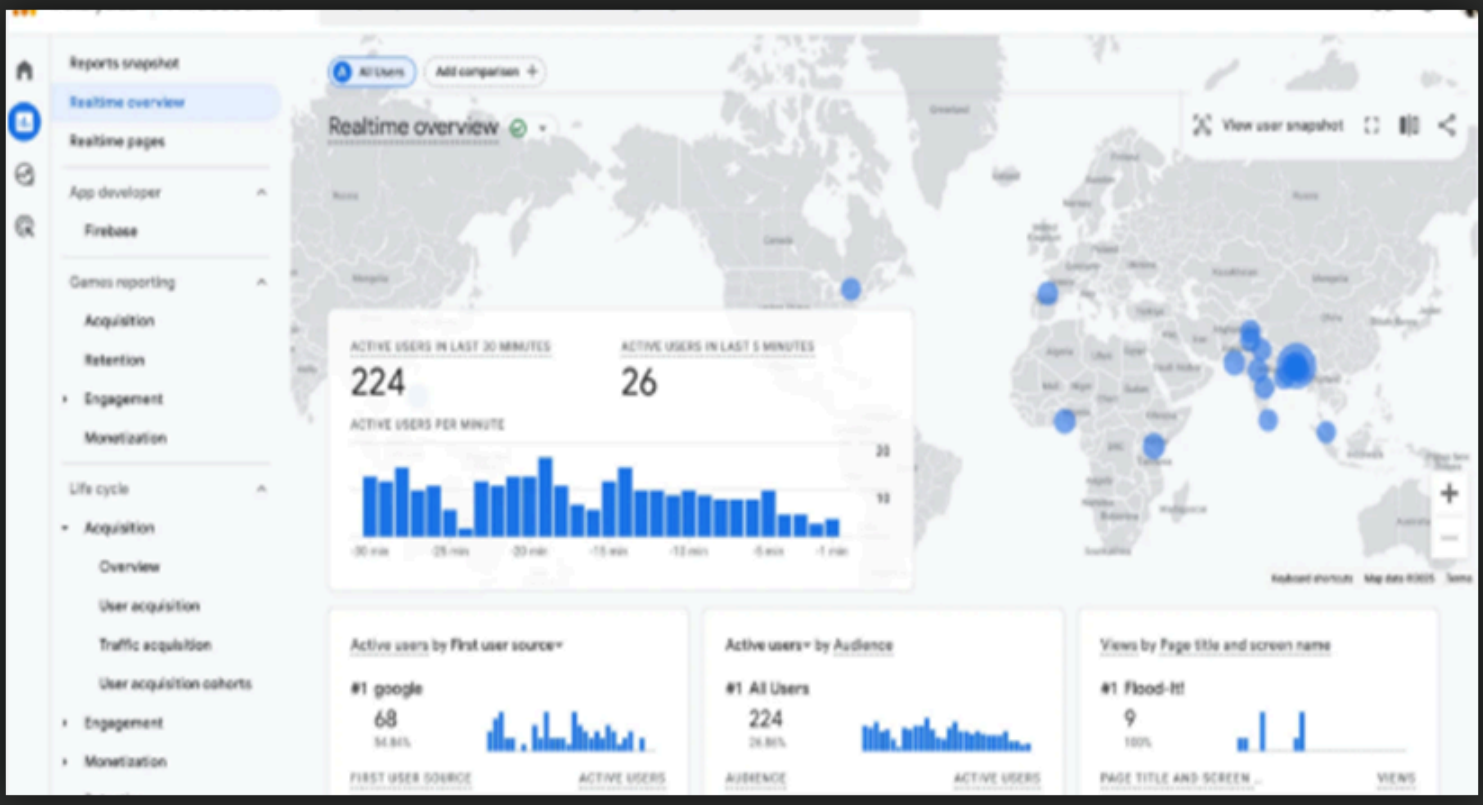
Sales Campaign

Luxury perfume retailer Magnifiscent increased revenue by 400% through strategic paid advertising and conversion optimization



Performance Marketing





110% Revenue Growth

35% Lower CPA

2.3x ROAS

Performance Marketing

ABOUT THEM

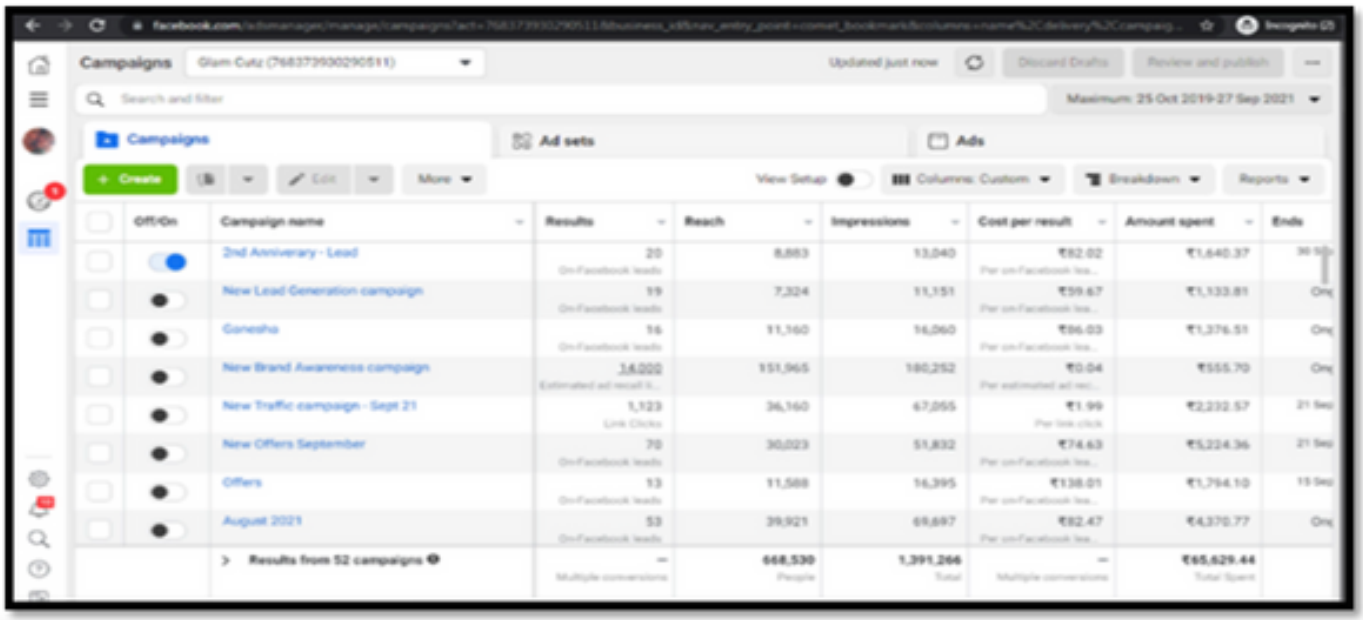
Savantic Corporation is a new business in Edu-Tech segment. They are generating leads(students) for courses in universities across India. Savantics counsellors will understand the requirements of the students and direct them to appropriate courses in the partner universities. A successful admission will result in a commission for Savantic.

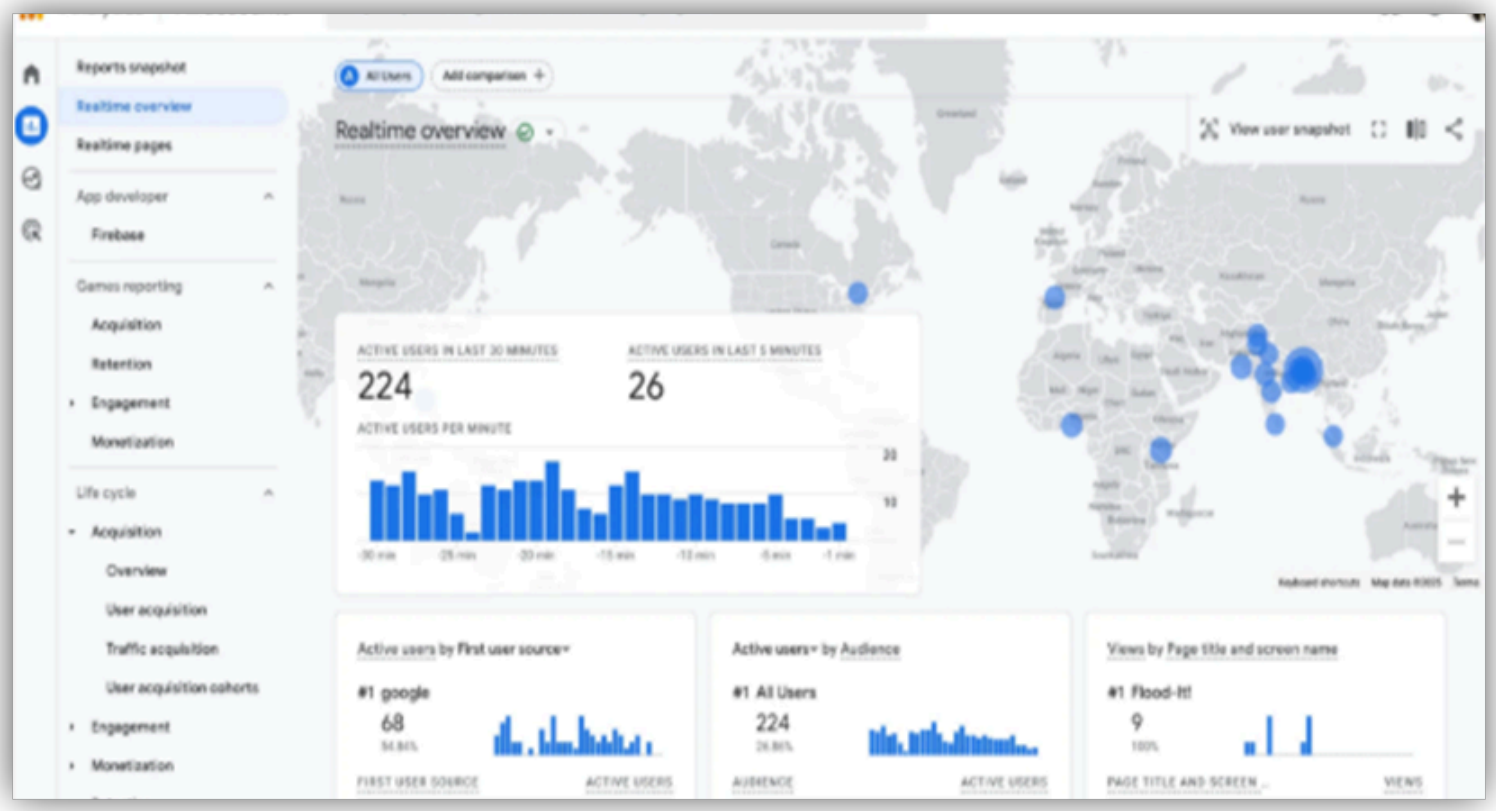
Sales Campaign

The Edu-Tech segment of Savantic Corporation saw a remarkable 200% increase in revenue, achieved through strategic paid advertising and effective conversion optimization.



Performance Marketing





100% Revenue Growth

25% Lower CPA

2.3x ROAS

Content Authority & SEO 2.0

Healthcare USA Case Study

ABOUT THEM

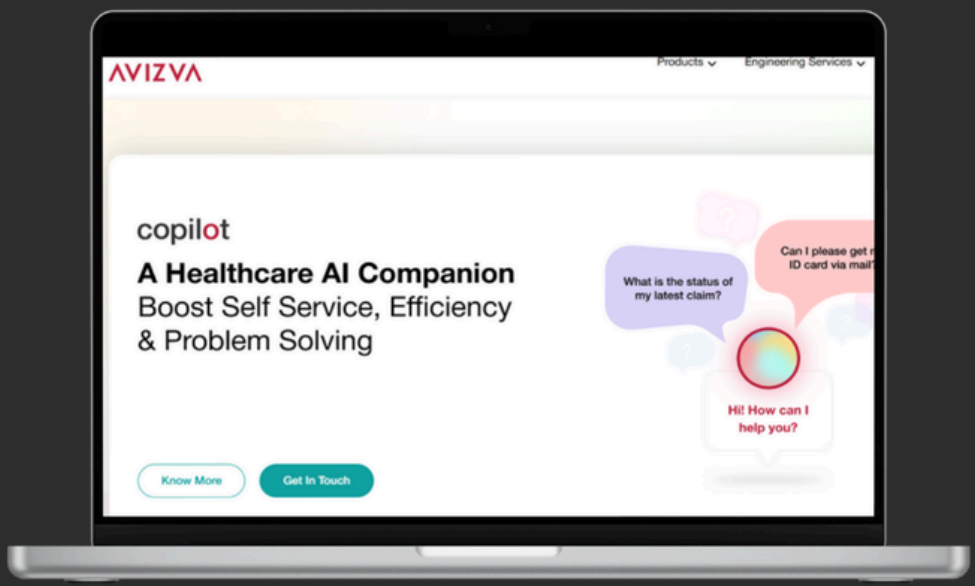
VIZVA is a Healthcare Technology Organization founded in 2011 that enhances care delivery for healthcare enterprises through technology. With over 14 years of experience, VIZVA has developed over 150 tailored products for various healthcare providers. Understanding industry challenges, they introduced VIZCare, a suite of products built on a secure, scalable platform to address common healthcare issues. Their quality engineering services aim to quickly transform ideas into reality and accelerate market entry, supporting clients in achieving their business goals.

CHALLENGE

Avizva was seeing high impressions but weak CTR and limited AI visibility in healthcare IT

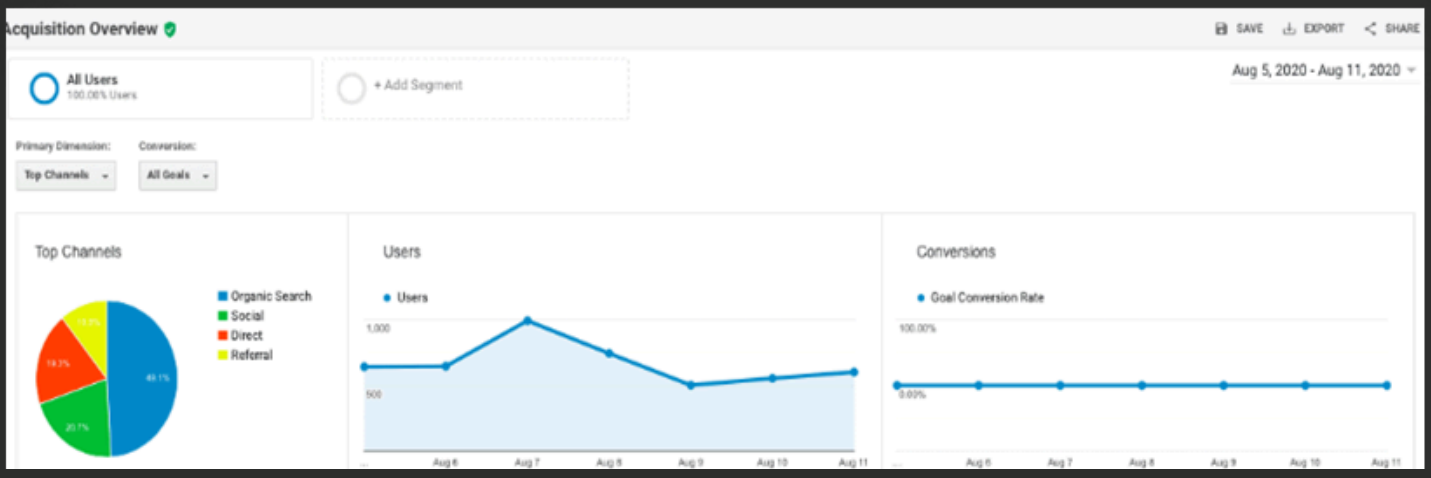
Process

- Technical SEO audit and U.S. location-specific landing pages. Optimized healthcare blogs with FAQ schema for AI search engines.
- Expanded non-branded keywords: data integration, digital transformation, AI healthcare insurance.



Content Authority & SEO 2.0





Engagement time increased 17s to 27s

Referral traffic in the U.S. grew 19 to 23

"Healthcare Digital Transformation Companies" keyword ranking jumped from 181 to 4

Performance Marketing

ABOUT THEM

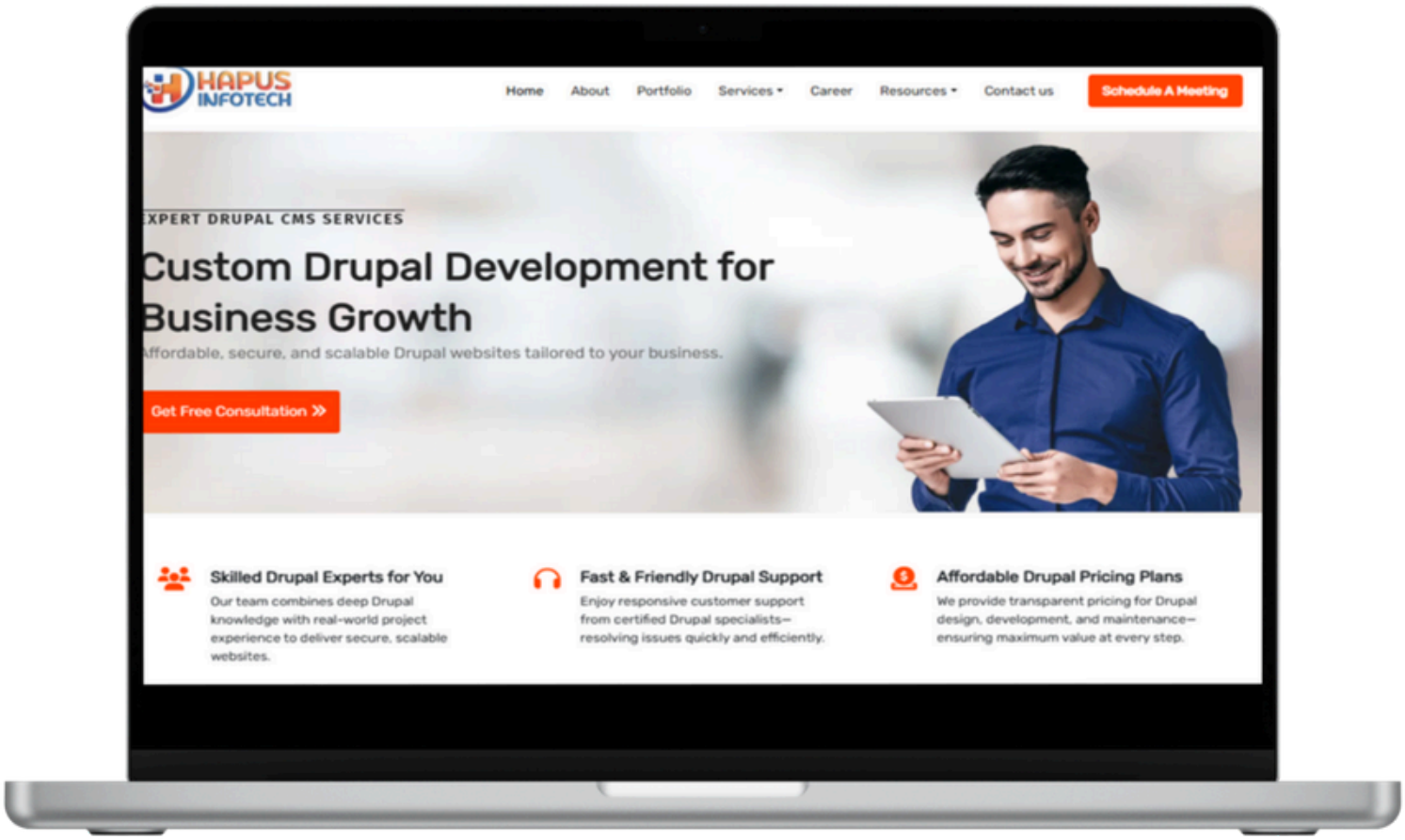
Hapus Infotech is a startup IT company located in Coimbatore, India which focuses on the Web Development projects having clients across the globe.

CHALLENGE

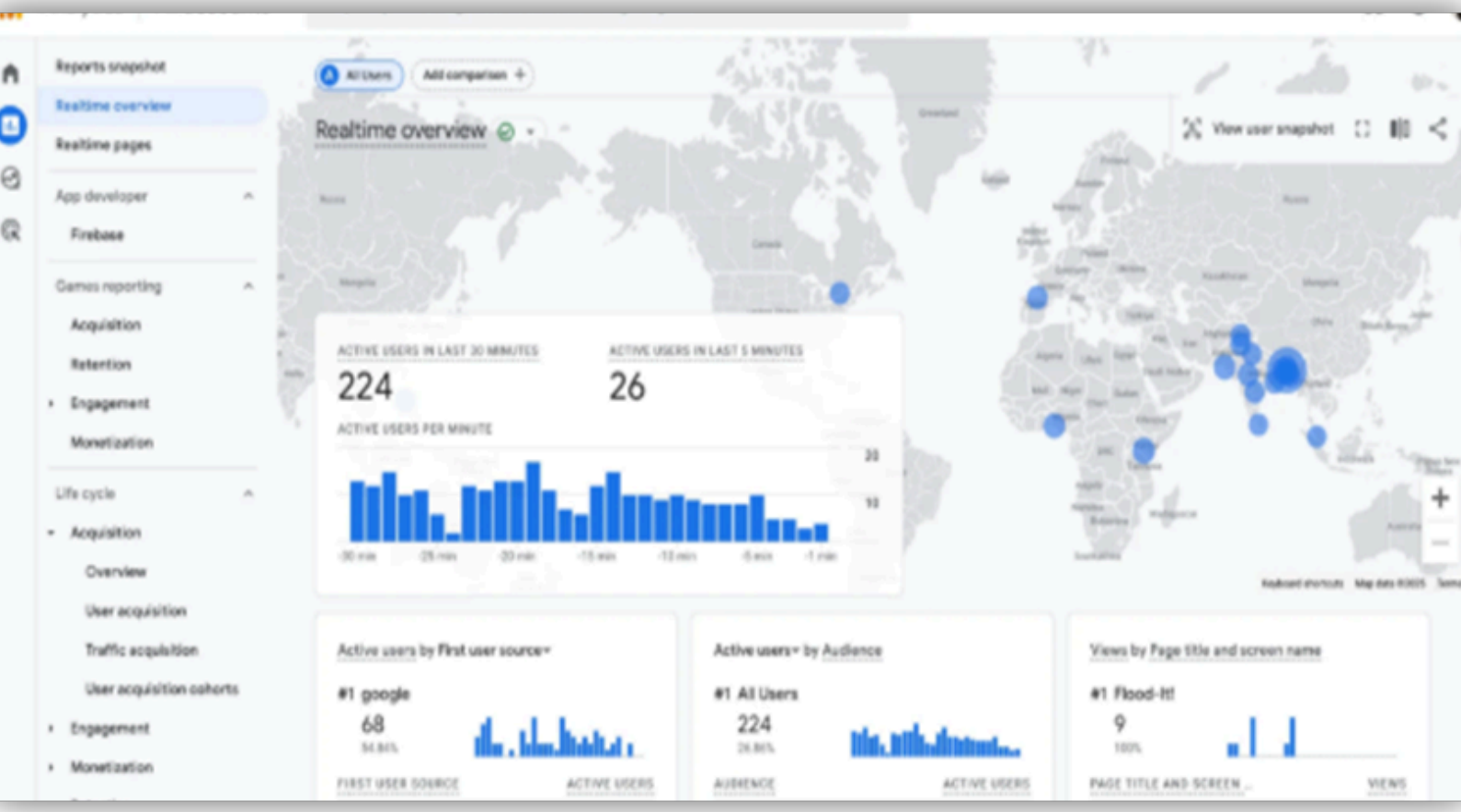
Hapus Infotech needed stronger visibility in the consulting niche, but struggled with engagement and CTR.

Process

Built authority pages and consultancy landing page. Executed 653+ off-page submissions with Quora engagement. Optimized image SEO, LinkedIn CTR, and GMB presence.



Performance Marketing



104%
growth in total clicks

4.7 to 6.8%
CTR rose from

9.8%
surge in impressions

5,000%+
Contact page traffic grew

TOP BRANDING STRATEGIES FOR SMALL AND MEDIUM SIZE BUSINESSES

Effectivebrandinghas become amassive helpinghandinupliftingsmall businesses. It makes it easier to create an emotional connection with the target customers.

Read more :
https://fluxdx.com/top-branding-strategies-for-small-and-medium-size-businesses/

GOOGLE BUSINESS PROFILE OPTIMIZATION FOR LOCAL BUSINESS

Whetherthey relookingforanautorepair shopor a localplumber,thefirstthing most people do is turn to Google. The world s biggest

Read more :
https://fluxdx.com/google-business-profile-optimization-for-local-business/

PAID AND ORGANIC MARKETING: STRATEGIES FOR BUSINESS GROWTH

When decidingbetween paid andorganic marketing for businessgrowth, the choice isn t about budget but rather about strategy. Paid marketing offers quick returns from

Read more :
https://fluxdx.com/paid-and-organic-marketing-strategies-for-business-growth/

CONTENT WRITING

HOW SMALL BUSINESSES CAN LEVERAGE SOCIAL MEDIA MARKETING TO GROW ONLINE

Intoday sdigital-first world,socialmediahasbecome apowerful equalizer for small businesses. With limited budgets and resources, many small business owners often wonder

Read more :
https://fluxdx.com/how-small-businesses-can-leverage-social-media-marketing/

THE ROLE OF SEO IN DIGITAL MARKETING: WHY IT MATTERS IN 2025

In theever-evolvingdigital marketinglandscape, Search Engine Optimization (SEO) continues to be a foundational pillar. As we move through 2025, businesses that ignore SEO

Read more :
https://fluxdx.com/the-role-of-seo-in-digital-marketing/

A FRESH TAKE ON CRAFTING A WINNING SOCIAL MEDIA MARKETING STRATEGY

In today sdigital-firstworld, buildingapowerfulonlinepresenceisno longer optional it s essential. This comprehensive guide explores a modern approach to developing a social

Read more :
https://fluxdx.com/a-fresh-take-on-crafting-a-winning-social-media-marketing-strategy/

OUR CONTACT INFORMATION



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AUSTRALIAN OFFICE CONTACT NO.- +61 426 550 995 ADDRESS- 1101 HAY STREET, WEST PERTH WA 6005, AUSTRALIA